

# Trowbridge Community Area Future Community Area Plan

**Priority Issues by Theme Group** – these are issues identified by local people as being most important for the Trowbridge Community Area and have been used as the basis for the new Community Area Plan which is in draft form at present.

## Economy and Transport

- Enhancing the night-time economy with a multi-screen cinema complex, 10 pin bowling, new indoor leisure and sports and swimming facilities, to appeal more to families
- Using vacant town centre sites for mixed developments to provide space for new businesses, starter units, offices, major retailers and housing, to form an integral part of the developing Wiltshire Core Strategy
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- Upgrading the town centre street scene, in particular replacing the brick highway in the pedestrianised part of Fore Street, and upgrading shop frontages to make them more attractive
- More employers and more jobs need to be attracted to Trowbridge.
- Increasing the skills levels of the local workforce
- Redevelopment of redundant farm buildings.

## Safer Trowbridge

- Reducing the level of anti-social behaviour - by developing further initiatives
- More visible policing in the neighbourhoods and the town centre
- Reducing alcohol abuse
- Reducing underage drinking
- Reducing drug abuse

- Improving the health and safety of young people
- Reducing the incidence of domestic abuse

## **Housing**

- More accessible, affordable housing, including in the villages to provide housing for young people
- Eliminating/reducing homelessness
- More flexibility for growing families in affordable housing accommodation
- Signposting people to housing advice at Wiltshire Council and the Housing Societies
- Preserving and valuing the conservation areas
- Continuing to address Anti-Social Behaviour (ASB) issues in residential areas
- Encouraging neighbourhood groups to work closely with Neighbourhood Policing Teams (NPT) and to chair local tasking group meetings

## **Health and Social Care**

- Encouraging the Wiltshire NHS and local GPs to build the Trowbridge Primary Care Centre
- Reducing the level of alcohol abuse
- Reducing the level of drug abuse
- Reducing the number of people who smoke
- Reducing childhood obesity by providing more sport in the curriculum and better school meals
- Reducing the number of teenage pregnancies
- Addressing the causes of cancer
- Encouraging more breast feeding
- Targeting local mental health issues
- Improving the strength of the voluntary sector.
- Ensuring the closest working of the health and social neighbourhood care teams.
- Encouraging people to eat more fruit.

- Encouraging people to exercise more by providing better sports centres and other facilities e.g. Trim trails in the parks and play areas.
- Better publicity of local health and social care services and facilities

## **Education**

- More further education and training opportunities for all, specifically local workforce and adults
- Additional secondary schooling provision on the East side of Trowbridge
- Enhancing the performance of our secondary schools
- Initiatives to encourage under-represented groups to have their voice heard on local issues and increasing the involvement of young people in community development
- Increasing parents' social and educational aspirations for their children
- Continued operation of The Community Hub—Health and Resource Centre
- Continuation of the Free-time scheme
- The amalgamation of Extended Schools with Trowbridge Area Schools Collaborative (TASC)
- Establishment and development of Multi-Agency Forums
- A reduction in Child Poverty

## **Environment**

- A review of the kerbside waste collection service to encourage more recycling by individuals and households
- Improvements to the derelict areas of the town such as the River Biss, the former Peter Black site, etc -
- More cycleways, footpaths and signage linking areas of interest, businesses, the estates and schools to the town centre and the surrounding villages - including connecting the Paxcroft Mead cycleway/footpath into the town centre
- More support for local small businesses and for 'buying local' and sustainable products. Also to encourage the provision of more allotments to meet unsatisfied demand
- The planting of more trees

- The protection of wildlife habitats in public open spaces and in the wider countryside and to ensure that we get environmental gain establishing environmental space and corridors from larger developments
- Developing the role of the Local Environment Action Forum (LEAF)

## **BA14 Culture**

- More leisure/recreational facilities such as a multi screen cinema, a ten pin bowling complex, a hotel and the related restaurants, cafes and pubs in the town centre
- More arts based leisure provision especially for young adults and children
- A decent music venue for younger people
- Ensuring that the Arc Theatre continues in its present or an improved form
- More accessible recreation for people with disabilities
- Night clubs (including U18's) are needed in Trowbridge; the closest is Club Ice in Westbury
- Providing more information about cultural groups/activities within the BA14 area e.g. Dance and art groups, etc

## **Sports**

- More formal playing fields available for local people, hopefully linking rugby, football and even the cricket club in some form of combined development
- The replacement of the current sports centre and Swimming Pool at Clarendon College and the Castle Place Sports Centre by a major sports centre offering a wider range of modern facilities and a more adventurous pool
- Better provision of Youth recreation
- More play areas for younger children
- More dual or multi use of existing facilities